**DAL Chapter Leadership Meeting**

Wednesday, July 17 11:00 AM CST

Lead: Margie Pugatch, RN, MA, EMT-B, LNCC

* Directors-At-Large (DAL):
	+ **Erin Gollogly, BSN, RN:** 2017-2018, 2018-2019, 2019-2020

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Chapters: Greater Orlando, Greater Tampa Bay, West Virginia Upper Ohio Valley

* + **Lisa A Mancuso, RN, BSN, PCCN, CCRN, CLCP, LNCC:** 2019-2020

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Chapters: Phoenix, Pittsburgh

* + **Marjorie Berg Pugatch, RN, MA, EMT-B, LNCC:** 2018-2019, 2019-2020

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Chapters: Morristown, Columbia South Carolina, Bay Area of Northern California

**Agenda**

1. **Welcome 11:00 a.m. – 11:05 a.m. Margie Pugatch**

**Margie provided a brief description of the DALs and their value and responsibility, and how they can be helpful to chapters. Please reach out to your DALs if you need them, and feel free to include them in chapter communications or events!**

1. **Agenda 11:05 a.m. – 11:45 a.m. Margie Pugatch**
	1. Please contact HQ to spotlight your Chapter’s activities. It’s a great chance for you to highlight your Chapter and attract new members.
	2. Remember to send chapter events to HQ to post on the AALNC website.
	3. Don’t forget about the [Chapter Resource Page](http://www.aalnc.org/page/chapter-leader-resources), which has documents available for you to download to help run your chapter
	4. If you have a testimonial regarding your work as a LNC, please [fill out the form & permission statement](https://www.surveymonkey.com/s/5BHGGWJ) to submit so it can be posted on our website.
	5. Recognize a fellow LNC who is doing exemplary work by contacting AALNC at [info@aalnc.org](file:///%5C%5Cbchi32%5Chealthcare%5CAALNC%5CChapters%5CDAL-Chapter%20Leader%20Calls%5C2017%5CApril%20In%20Person%5Cinfo%40aalnc.org).
	6. **Social Media**

**(Margie)**

* + 1. If you aren’t doing this already, please consider promoting your chapter and its news and activities on social media platforms.
		2. You are free to Tweet and Re-tweet, post to Facebook and LinkedIn all AALNC news and activities. Contact our HQ office if you need guidance.

**Question re: social media: A call for suggestions in how to make social media outreach/promotion more accessible to more skeptical chapter members/potential members. Suggestions made: Beth is a great resource and could have ideas, AALNC webinars on social media themes are available, pick one social media platform and focus on that as it may be easier for people to get comfortable with one rather than many platforms.**

* 1. **Certification (Erin)**

AALNC now uses a Universal Certification Date: anyone who certified or recertified in 2014 is up for recertification. Certification will expire on October 31, 2019 for everyone and application must be in before October 31.  Remind your members!

* 1. **JLNC update**

**(Erin)**

* + 1. Our latest issue can be found on the AALNC webpage under the “Publications” tab. Consider sharing this journal with your clients or printing it out to take with you for meetings with prospective clients!
		2. Our journal editor is fabulous and very helpful in the peer review process so even if you have never published before, feel free to put forth your ideas for an article. This is a great time to start writing and show your expertise in your field!
	1. **Online Educational Professional Development Committee (formerly Webinar)**

**(Lisa)**

* + 1. We would appreciate the chapter leaders advertising our webinars. Almost all can be listened to after the fact.
		2. **One of our many AALNC member benefits is 4 free webinars per year!** There are many exciting webinars planned for the 2019 schedule.
	1. **Upcoming Forum (Lisa):**
		1. Our 2020 Annual Forum will be held in Denver, CO from April 24-25, 2020.
		2. The call for speakers is open and we encourage everyone to apply before the deadline of Sunday, August 4th if interested. More information can be found on the [Forum page of the AALNC website.](http://www.aalnc.org/p/cm/ld/fid%3D130)

 k. **Coming this fall (Lisa):** P and P and first in the eseries coming this fall

1. **Questions, Comments, Concerns? 11:45 a.m. – 12:00 p.m.**

**(Margie)**

Remember we are here to support and guide you. Please contact your DAL with any questions and updates in your chapter’s activities. Our contact info can be found above and on the [AALNC website](http://www.aalnc.org/page/board-and-staff).

**Question re: table/booth at Forum for WVUOV chapter, potentially with sponsorship? Margie will circle back with Beth and follow up with Sandra.**